



Reworld Media CNY Pack

asia.be.com / mariefranceasia.com

01 crafted Editorial	02 crafted Editorials
01 Week homepage & selected category display Leaderboard + Halfpage	02 Weeks homepage & selected category display Leaderboard + Halfpage
01 Facebook post	02 Facebook posts
01 Newsletter to 80,000 addressees	02 Newsletters to 80,000 addressees each
SGD2,888 nett	SGD4,888 nett

CNY PACKAGE

Come celebrate CNY with us!

You will reach out to 140,000 of our unique visitors, 15,000 social media followers and up to 80,000 unique newsletter subscribers.

Our readers are mainly female between 18 to 45 years old.

She is a shopper, a beauty junkie, a working mother, a traveller and a health nut.

Monthly
Stats for Be
Asia

95,000

Unique Visitors

85,000

Newsletters
Subscribers

900,000

Page views

Monthly
Stats for
Marie France
Asia

100,000

Unique Visitors

95,000

Newsletters Subscribers

1,000,000

Page views

Reworld Media CNY Pack

WORK WITH US

Display on Homepage + 1 Category	Desktop
Wallpaper	1600 x 1200
Mast Head	None
Leaderboard	728 x 90
Half Page	300 x 600



This package is valid from 1 January to 28 February 2017.

Insertion Order has to be submitted by 11 February 2017.