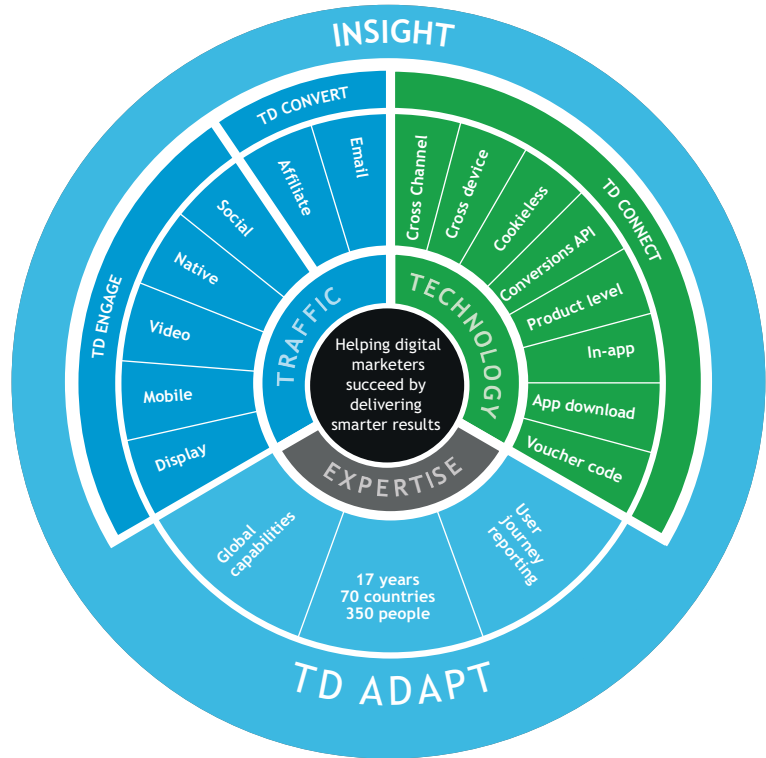


## About Tradedoubler

We are a leading international performance marketing company that delivers results through high quality traffic, technology and expertise.

We work with clients to maximise their digital marketing investment and demonstrate tangible returns. We help publishers to monetise their traffic.



## Traffic

We create digital advertising campaigns that deliver against your objectives and meet your KPIs.



### TD ENGAGE

TD ENGAGE is our full service programmatic offering. From creating brand awareness to interest and acquisition, we can engage with your customers throughout their online journeys to create campaigns that deliver your goals.



### TD CONVERT

TD CONVERT is our pure performance offering that delivers sales and leads using affiliate and email channels.

If you are an advertiser you pay only for the delivery of agreed results; if you are an online publisher you can use TD CONVERT to connect with our 2,000 advertiser clients and monetise your website.

## Technology

TD CONNECT is the market-leading technology that powers what we do, delivering accurate tracking of digital marketing activity across all channels and platforms.



### TD CONNECT

It is available as a white label solution for advertisers who wish to manage their tracking in-house.

## Expertise

With 17 years of digital marketing expertise and 350 people based in 10 countries, we can work with you anywhere in the world.

Our expertise is enhanced by our market-leading business intelligence platform, TD ADAPT.



### TD ADAPT

This creates the online customer journey insights that our clients need to optimise their digital marketing.

## Our international credentials

We have developed our international credentials over 17 years and now work with over 2,000 leading brands in more than 70 countries. We have offices in eleven European locations and earlier this year opened an office in Singapore to expand our business and capitalise on the developing Asian e-commerce market.

These are some of the leading global brands that we work with.



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## Why work with Tradedoubler?

The digital marketing ecosystem is complex and fragmented. Your customers interact with your brand across different online channels and devices and it is vital that you reach them with targeted and relevant messaging that creates maximum impact. We start by listening to your challenges and then create digital marketing solutions that deliver your goals.

Our success as a digital marketing partner is based on our market-leading tracking technology, access to web and mobile inventory with a reach of over 80 billion daily impressions and our 17 years of digital marketing expertise. We understand the online purchase journeys of your customers and can develop bespoke strategies to engage with them throughout those journeys.

Whether you're looking to create brand awareness, re-engage your customers, drive store visits or increase sales we can work with you to create accountable digital solutions that deliver your goals and KPIs.

If you would like more information about how we can help you solve your digital marketing challenges, please contact [mark.turner@tradedoubler.com](mailto:mark.turner@tradedoubler.com)

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