

REORLD MEDIA RATE CARD	Position	Premium Sales in SGD (Nett per CPM)
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Classic Display (Homepage)		
Leaderboard	ATF	\$28
	BTF	\$22
Banner (300 x 600)	ATF	\$28
	BTF	\$22
Square	ATF	\$28
	MTF	\$22
	BTF	\$19

Classic Display (Articles)		
Leaderboard	ATF	\$25
	BTF	\$20
Banner (300 x 600)	ATF	\$25
	BTF	\$20
Square	ATF	\$25
	MTF	\$20
	BTF	\$17

Rich Media Display (Homepage)		
Skinner	ATF	\$50
Skinner + Banner	ATF	\$70
Interstitial	N.A.	\$42

Rich Display Article		
Skinner	ATF	\$42
Skinner + Banner	ATF	\$70
Interstitial	N.A.	\$42

Video Display (Homepage)		
Pre-roll		\$18
Outstream		\$15

Mobile Display		
Mobile First View		\$42
Mobile Underlay		\$42

Sponsored Editorial Narrative Advertising	above 300 words	\$3,000
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All information is correct as at 29 July 2016